

Inscape Engages With Designers at SCI-Arc

FOR IMMEDIATE RELEASE

Holland Landing, Ontario, March 31, 2009 – Inscape's award-winning Scala and Planna products were introduced to the Southern California design community in an exciting launch party held at the historic Southern California Institute of Architecture (SCI-Arc) building on March 24, 2009.

Honored with a GOOD DESIGN award, an Interior Design Best of Year award, as well as a Best of NeoCon award in 2008, the products were on exhibit for the first time in the Western US. Over 150 designers and architects were on hand to check out the products while enjoying cocktails in the understated, but inspiring environment at SCI-Arc. Guests also had the opportunity to mix and mingle with senior executives from Inscape, as well as associates from Architype, Inscape's new independent representative for Office Specialty filing and storage, Storwal, Arrivals and Planna products.

In a unique approach to engage the design community, Inscape has developed partnerships with educational institutions and real estate developers to showcase our award-winning products. The launch party was Inscape's unofficial kick-off as we focus on growing our business in this region. "We were thrilled with the opportunity to share our award-winning products with the A&D community in Southern California. The response at the event was outstanding and we look forward to building exciting partnerships with designers in this market", says Barbara Cooper, Inscape's Regional Manager for Southern California.

Headquartered in Holland Landing, Canada, Inscape is a leading designer and manufacturer of high-performance solutions for the office environment, offering a continually expanding range of products and services, including office furniture systems, filing and storage and architectural products.

For more information, please visit www.inscapesolutions.com

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SCI-ARC EVENT IMAGES



Overall shot of Keck Hall at SCI-Arc



Phil Gerlach, Inscape Exec. VP, Sales & Distribution, **Carol Cathcart**, Canada California Business Council, **Lee Fraser**, Warner Bros. Worldwide Television, **Barbara Cooper**, Inscape Regional Manager and **Carl Light**, Trade Commissioner, Canadian Consulate General in LA



Mary Clare Garrity of IA (center)



Santino Medina, President of SCI-Arc Alumni Association and **Colleen Elkins**, Director of Development for SCI-Arc



Barbara Blackman, Christina Clark, Gary Conrad



Will Adams and Paul Stockwell of CBRE with John Whichard, Inscape Regional Vice President